

For Immediate Release



Carocon CEO, John Huson, to receive the Lex Marsh Award from GCAA.

CHARLOTTE, NC (*November 21, 2014*) – The Greater Charlotte Apartment Association (GCAA), a trade association for the multifamily rental housing industry, has awarded John Huson, CEO of Carocon, the coveted Lex Marsh Award for progressive apartment development, industry leadership, and advocacy.

Lex Marsh began his career as a home builder and apartment developer in the mid-1920s. It wasn't until after WWII, though, that Lex Marsh began to develop the remainder of the family farm into the wellknown community, "Sedgefield" (now, slated for redevelopment). Later, Marsh would develop, build, and manage Strawberry Hill and numerous other respected apartment communities.

Named after the industry leader, the Lex Marsh Award recognizes individuals who exemplify leadership in: recruiting members, chairing GCAA committees, supervising a seminar or special program, providing positive public relations for the GCAA and virtue of involvement in the GCAA Board of Directors.

Since its inception in 1972, Carocon Corporation has specialized in the construction and development management of wood frame buildings. Over the past 40 years, they have completed nearly 200 apartment communities and 20,000 residential dwelling units.

John Huson was a co-founder of Carocon and today remains active in its day-to-day operations. He is a Registered Professional Engineer and Licensed General Contractor. He is also LEED AP certified in Building Design and Construction and has experience in obtaining NCDENR Brownfields' Agreement.

John continues to be one of the GCAA's strongest advocates in the political and media relations world and is a walking endorsement for Housing Affordability and the Law of Supply and Demand. He is tireless in his work on behalf of the industry with building codes, permits, and inspections, calling for greater common sense and accountability.

About Carocon Corporation

Since 1972, Carocon has provided construction-related services to real estate developers and owners who value discriminating workmanship and open, honest communication. Headquartered in Charlotte, North Carolina, Carocon specializes in pre-construction consulting, construction management and construction of wood frame buildings. Over the past 40 years, they have completed over 200 projects and 20,000 residential units. For more information, visit www.carocon.com.

About The Greater Charlotte Apartment Association

The Greater Charlotte Apartment Association was founded in 1977 as a trade association for the multifamily rental housing industry. Members consist of firms and individuals who develop, own, manage, and provide goods and services to the apartment industry in the Charlotte, North Carolina region. The GCAA promotes the interests of its members through legislative advocacy, education and networking; and supports housing quality, value and choice throughout the Greater Charlotte community. For more information, visit www.greatercaa.org.

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